Students with no high school business or accounting courses are advised to take one or both of the following at the beginning of their program. Courses will count as a directed elective:

- **ACC*100 - Basic Accounting**
- **BBG*101 - Introduction to Business**

### Course # | Course Title | Credits
--- | --- | ---
**FIRST SEMESTER** | | 15
ACC*113 | Principles of Financial Accounting | 3
BMK*201 | Principles of Marketing | 3
ENG*101 | Composition | 3
Computer Option - Select One:  
BBG*115 | Business Software Applications | 3
CST*150 | Web Design and Development | 3
  
**SECOND SEMESTER** | | 15
ACC*117 | Principles of Managerial Accounting | 3
ECN*102 | Principles of Microeconomics | 3
ECN*101 | Principles of Macroeconomics | 3
English/Communication Option - Select Two:  
COM*173 | Public Speaking | 3
ENG*106 | Writing for Business | 3
ENG*103 | Composition II | 3

### CAREER PROGRAMS (BA DEGREE WITH A CERTIFICATE)

Students pursuing a business career after graduation should enroll in the Business Administration Degree and choose a certificate for specific career skills. Certificates include Accounting, Entrepreneurship, e-Commerce, Finance, or Marketing. In a career option, students can choose any **ACC, BBG, BES, BFN, BMG, BMK, or ECN** course as electives, but suggested classes to fit specific certificates are listed below. Students may also take elective courses in other disciplines that advance a student's specific career or academic goals.

#### ACCOUNTING

Directed Electives:  
ACC*123 – Acct. Software Apps  
ACC*241 – Federal Taxes  
ACC*271 – Intermediate Acct. I  
ACC*272 – Intermediate Acct. II

#### ENTREPRENEURSHIP

Directed Electives:  
ACC*123 – Acct. Software Apps  
BES*218 – Entrepreneurship  
BMG*220 – HR Management  
Choose One:  
BBG*214 – e-Business  
BMK*103 – Principles of Retailing

Communication Options:  
ENG*106 – Writing for Business OR  
COM*173 – Public Speaking

#### ELECTRONIC COMMERCE

Directed Electives:  
BBG*214 – e-Business  
BMK*216 – Internet Marketing  
BBG*237 – e-Commerce Law & Ethics  
CSC*126 – Prog. Logic & Design with Visual Basic  
Computer Elective:  
CST*150 – Web Design & Development  
Fine Art Elective:  
GRA*110 – Intro to Comp. Graphics  
English/Communication Option:  
ENG*106 – Writing For Business

#### FINANCE

Suggested Directed Electives:  
Math, Economics or Finance courses  
BBG*292 – Business Practicum

#### MARKETING

Directed Electives:  
BMG*207 – Consumer Behavior  
BMG*245 – Int. Marketing Comm.  
Any two Marketing or Communication Electives  
Fine Art Elective:  
ART*141 – Photography OR  
GRA*110 – Intro to Comp. Graphics  
Communication Options:  
ENG*106 – Writing For Business  
COM*173 – Public Speaking
CSU or UConn Transfer Programs

All students planning on transferring into a Bachelor's Degree business program should be enrolled in the Business Administration Degree (not one of the former Tunxis BA options). Only students participating in The University of Connecticut Guaranteed Admissions Program (GAP) should be enrolled in Liberal Arts. GAP students must complete all GAP paperwork prior to completing 30 transferable credits, maintain a 3.3 GPA, graduate from Tunxis within five years, and earn B's or higher in all business courses.

CCSU, SCSU, ECSU, WCSU, Charter Oak

To be enrolled as Junior in the School of Business, some CSUs require a minimum GPA upon graduation from Tunxis. Some schools also require grades of C or better for transfer.

Communication Options – Choose both:
- ENG*103 – Composition II
- ENG*106 – Writing for Business

Computer Elective (Information Literacy):
- BBG*115 – Business Software Applications

Four Directed Electives:
1. MAT*190 – Calculus for Bus & Social Sciences
2. Scientific Knowledge/Understanding - Choose one course with the prefix AST, BIO, CHE, EAS, EVS, MET, OCE, PHY, or SCI (in addition to Science Elective course chosen below.)
3. Historical Knowledge – Choose one course from the Historical Knowledge Ability
4. Choose one:
   - CST*201 – Management Info. Systems
   - BBG*292 – Business Practicum

Management Option:
- BMG*202 – Principles of Management

Science Elective (Scientific Reasoning/Lab Science) - Choose one:
- AST*111, BIO*115, CHE*111, EGR*105, PHY*110

Foreign Language Note:
If three years not completed in high school, two semesters of a single foreign language required at CSU’s bachelor’s degree level.

UConn Hartford, Stamford, and Waterbury Campuses’ Business Program

To be considered for the Business Data Analytics or Business Administration regional program, a minimum 3.0 GPA is required upon graduation from Tunxis.

UConn is in process of revamping the General Education requirements for their business program; please see an advisor for the latest advising information.

Private College/University Business Programs

Tunxis’ BA Program has articulation agreements with many private institutions, including Goodwin College, Post University, University of St. Joseph, and more.

Some private schools will accept upper-level, career-focused business courses as course equivalents; however, it is possible that some will transfer only as electives. Students transferring into a private four-year college or university’s business program should check their intended institution’s transfer policy.