# COURSE SYLLABUS

<table>
<thead>
<tr>
<th>Course Title:</th>
<th>Internship in New Media</th>
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<tbody>
<tr>
<td>Department:</td>
<td>Art and Media</td>
</tr>
<tr>
<td>Curriculum:</td>
<td>New Media</td>
</tr>
<tr>
<td>Date submitted:</td>
<td>Spring 2014 (AAC: 14-23)</td>
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**Course Descriptors:**
Make certain that the course descriptors are consistent with college and Board of Trustees policies, and the current course numbering system.

**Course Code:** (eg. ACC 101) NMC*290

**Course Type:** L

A: Clinical  B: Lab  D: Distance Learning
P: Practicum  U: Studio
X: Combined Lecture/Lab  Y: Combined Lecture/
Clinical/Lab  Z: Combined Lecture/Studio

**Elective Type:** FA/G/HU/LAS

A: Art History  E: English  FA: Fine Arts
FL: Foreign Language
G: General  H: History  HU: Humanities
LAS: Liberal Arts & Sciences  M: Math  S: Science
SS: Social Science

**Credit Hours:** 1

**Developmental:** (yes/no) No

**Lecture:** 3

**Clinical:** 0

**Lab:** 0

**Studio:** 0

**Other:** 0

**TOTAL:** 3

**Contact Hours:**

**Class Maximum:** 16

**Semesters Offered:** F/S

**Prerequisites:**
Successful completion of 30 credits in the program.

**Corequisites:**
None

**Other Requirements:**
None

**Ability-Based Education (ABE) Statement:**
At Tunxis Community College students are assessed on the knowledge and skills they have learned. The faculty identified the General Education Abilities critical to students’ success in their professional and personal lives. In every class, students are assessed on course abilities, sometimes program abilities, and, in most classes, at least one General Education Ability. Students will receive an evaluation of the degree to which they have demonstrated or not demonstrated that General Education Ability.

**Catalog Course Description:**
Provides students opportunity to apply new media literacy and project building abilities in production environments. Students will work with a variety of communication media, such as video, podcasting, and social software. Supplementary documents should be supplied with this course documenting the agency or body for which work or service agreement is applicable; the nature of the work or service to be completed or the goals to be met; the nature of assessment.

**Topical Outline:**
List course content in outline format.

1. Communication types
   A. Podcasting
   B. Vidcasting
   C. Streaming media
   D. Weblogs and other publication environments
### Internship in New Media

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<table>
<thead>
<tr>
<th>E. Automated information systems (syndication, RSS)</th>
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<td>2. Communication modes and media relationships</td>
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<tr>
<td>A. Text</td>
</tr>
<tr>
<td>B. Sound</td>
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<tr>
<td>C. Video</td>
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<tr>
<td>D. Synthesizing media</td>
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<tr>
<td>E. Transmedia relationships</td>
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<tr>
<td>3. Production environments</td>
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<td>A. Deadlines</td>
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<td>B. Planning methods</td>
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<td>C. Roles</td>
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<tr>
<td>D. Schedules</td>
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#### Upon successful completion of this course, the student will be able to do the following:

**COURSE:**

**PROGRAM:** *(Numbering reflects Program Outcomes as they appear in the college catalog)*

2. Project Building: The student critically evaluates and applies project building processes
   - A. Develops and follows production processes, sequences, and techniques
   - D. Applies inter-disciplinary concepts, ideas, and tools in communication contexts

3. New Media Literacy: The student interprets and manipulates multi-modal systems
   - C. Selects, manipulates, and integrates digital and traditional media in appropriate contexts
   - D. Conceptualizes and manipulates patterns

**GENERAL EDUCATION:** *(Numbering reflects General Education Outcomes as they appear in the college catalog)*

1. Aesthetic Dimensions - Students will understand the diverse nature, meanings, and functions of creative endeavors through the study and practice of literature, music, the theatrical and visual arts, and related forms of expression.

   **Demonstrates:** Identifies and describes formal aspects, historical or cultural context, and aesthetic elements of the genre with clarity and appropriate vocabulary.

   **Does Not Demonstrate:** Unable to clearly identify and describe the formal aspects, historical context, and aesthetic elements of the genre.

#### Evaluation:

List how the above outcomes will be assessed.

#### Instructional Resources:

List library (e.g. books, journals, on-line resources), technological (e.g. Smartboard, software), and other resources (e.g. equipment, supplies, facilities) required and desired to teach this course.

- **Required:** None
- **Desired:** None

#### Textbook(s)

Refer to current academic year printout.