<table>
<thead>
<tr>
<th>Course Title:</th>
<th>Introduction to Communication</th>
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<tbody>
<tr>
<td>Department:</td>
<td>Humanities</td>
</tr>
<tr>
<td>Date submitted:</td>
<td>Spring 2015 (AAC: 15-37)</td>
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<tr>
<td>Curriculum:</td>
<td>Communication</td>
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**Course Code:** (eg. ACC 101) COM*100

**Course Type:** L/D

- A: Clinical
- B: Lab
- D: Distance Learning
- I: Individual/Independent
- L: Lecture
- M: Seminar
- Internship
- P: Practicum
- U: Studio
- X: Combined Lecture/Lab
- Y: Combined Lecture/
- Clinical/Lab
- Z: Combined Lecture/Studio

**Elective Type:** G/HU/LAS

- E: English
- FA: Fine Arts
- FL: Foreign Language
- G: General
- HI: History
- HU: Humanities
- LAS: Liberal Arts & Sciences
- M: Math
- S: Science
- SS: Social Science

**Contact Hours:**

<table>
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<tr>
<th>Lecture</th>
<th>Clinical</th>
<th>Lab</th>
<th>Studio</th>
<th>Other</th>
<th>TOTAL</th>
</tr>
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<tbody>
<tr>
<td>3</td>
<td>0</td>
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**Credit Hours:** 3

**Developmental:** (yes/no) No

**Class Maximum:** 25

**Corequisites:** None

**Semesters Offered:** F/Sp/Su

**Other Requirements:** None

**Catalog Course Description:**

Introduces students to fundamental theories of effective communication in intrapersonal, interpersonal, and small group settings. In a workshop environment, students will practice effective oral communication strategies and offer a narrative and a group presentation.

**Topical Outline:**

1. Communication: Understanding the Process
2. Communicating in a Multicultural World
3. Communication and Self-Perception
4. Listening and Critical Thinking
5. Nonverbal and Verbal Communication
6. Communicating in Relationships
7. Resolving Conflict
8. Communicating in Small Groups
9. Communicating to the Public

**Outcomes:**

Upon successful completion of this course, the student will be able to do the following:

**COURSE:**

education that works for a lifetime
to demonstrate as evidence that they have mastered the course content.

1. identify effective strategies of communication in intrapersonal, interpersonal, small group settings
2. analyze verbal and nonverbal behavior in relationships
3. develop verbal and nonverbal communication skills through delivery of oral presentations

**PROGRAM:** *(Numbering reflects Program Outcomes as they appear in the college catalog)*

**GENERAL EDUCATION:** *(Numbering reflects General Education Outcomes as they appear in the college catalog)*

6. Oral Communication (embedded) - Students will be prepared to develop oral messages of varying lengths and styles that communicate effectively and appropriately across a variety of settings.
   - **Demonstrates:** Delivers oral presentations with information and/or analysis appropriate for the rhetorical situation. Content is reinforced by appropriate verbal and nonverbal communication.
   - **Does Not Demonstrate:** Oral presentations lack information and/or analysis appropriate for the rhetorical situation. Content may not be reinforced by appropriate verbal and nonverbal communication.

10. Social Phenomena - Students will develop an increased understanding of the influences that shape a person’s, or group’s attitudes, beliefs, emotions, symbols, and actions, and how these systems of influence are created, maintained, and altered by individual, familial, group, situational or cultural means.
   - **Demonstrates:** Accurately and sufficiently explains factors that influence and shape a person’s or group’s attitudes, beliefs, decisions, and actions.
   - **Does Not Demonstrate:** Inaccurately or insufficiently explains factors that influence and shape a person’s or group’s attitudes, beliefs, decisions, and actions.

**Evaluation:**

List how the above outcomes will be assessed.

**Assessment will be based on the following criteria:**

1. Evaluation of communication in various settings in journals and/or essays
2. Exams and/or quizzes
3. Two prepared speeches of appropriate length (minimum of four minutes), one of which must be an informative group presentation.

**Instructional Resources:**

List library (e.g. books, journals, online resources), technological (e.g. Smartboard, software), and other resources (e.g. equipment, supplies, facilities) required and desired to teach this course.

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<td>Desired:</td>
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**Textbook(s)**

Choose one of the following textbooks or provide alternate selection to Department Chair for approval:

- *Real Communication: An Introduction* by Dan O’Hair and Mary Wiemann
- *Communicating Effectively* by Hybels/Weaver