## COURSE SYLLABUS

<table>
<thead>
<tr>
<th>Course Title:</th>
<th>Investment Principles</th>
<th>Date submitted:</th>
<th>Spring 2014 (AAC: 14-26)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Department:</td>
<td>Business and Technology</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Curriculum:</td>
<td>Business Administration, Finance</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Course Code: (eg. ACC 101)
- **BFN*203**

### Course Type:
- **L/D**

### Elective Type:
- **G**

<table>
<thead>
<tr>
<th>Credit Hours:</th>
<th>3</th>
</tr>
</thead>
</table>

### Prerequisites:
- C- or better in Principles of Finance (BFN*201)

### Corequisites:
- None

### Other Requirements:
- None

### Ability Based Education (ABE) Statement:
At Tunxis Community College students are assessed on the knowledge and skills they have learned. The faculty identified the General Education Abilities critical to students’ success in their professional and personal lives. In every class, students are assessed on course abilities, sometimes program abilities, and, in most classes, at least one General Education Ability. Students will receive an evaluation of the degree to which they have demonstrated or not demonstrated that General Education Ability.

### Catalog Course Description:
An introduction to the principles and concepts of investment analysis and the valuation of various financial instruments. Topics include the functioning of financial markets; valuation of various investment vehicles, such as common stocks, preferred securities, bonds, mutual funds, warrants, options, and other derivatives; and modern portfolio theory. Students will participate in an investment simulation to provide realistic experience in portfolio management.

### Topical Outline:
1. Investments, Investing, and the Environment
2. Securities Markets and Financial Instruments
3. Investment Return and Risk
4. Investment Analysis and Valuation Methods
5. Portfolio Theory
6. Common and Preferred Stocks, and other Equities
7. Bonds, Mutual Funds, and Money Markets
8. Warrants, Options, and Other Derivatives
10. Changing Government Regulatory Environment
Upon successful completion of this course, the student will be able to do the following:

**COURSE:**
1. calculate the valuation of investment instruments such as common stocks, bonds, and options
2. describe and differentiate various financial instruments
3. describe the structure of different financial market
4. identify and describe government regulatory bodies and legal regimes governing financial transactions and markets
5. apply the basic principles of portfolio theory through the creation of a personal portfolio

**PROGRAM:** *(Numbering reflects Program Outcomes as they appear in the college catalog)*

**Business Administration Program**
1. successfully complete the business administration core courses and demonstrate competencies necessary for success in business administration including an understanding of:
   a) the role of accounting and finance in the management of a business enterprise
2. demonstrate the ability to integrate knowledge and apply learned skills for real-world business decision making
3. demonstrate proficiency in the General Education Abilities as they apply to the business professions

**Finance Option**
1. demonstrate competency in investment and financing decisions
2. demonstrate specialized knowledge necessary for success in finance including understanding of the American and global monetary and financial system, financial instruments, markets and institutions

**GENERAL EDUCATION:** *(Numbering reflects General Education Outcomes as they appear in the college catalog)*

7. **Quantitative Reasoning** - Students will learn to recognize, understand, and use the quantitative elements they encounter in various aspects of their lives. Students will develop a habit of mind that uses quantitative skills to solve problems and make informed decisions.

   - **Demonstrates:** Interprets numerical information and applies sufficient laws of logic and mathematics to solve problems using numbers, symbols, graphs and/or descriptions.
   - **Does Not Demonstrate:** Misinterprets numerical information or insufficiently applies laws of logic and mathematics to solve problems using numbers, symbols, graphs and/or descriptions.

**Evaluation:**
List how the above outcomes will be assessed.

Assessment will be based on the following criteria:
- examinations
- papers
- quizzes
- oral presentations or group projects

**Instructional Resources:**
List library (e.g. books, journals, on-line resources), technological (e.g. Smartboard, software), and other resources (e.g. equipment, supplies, facilities) required and desired to teach this course.

**Required:** None
**Desired:** None

**Textbook(s)**
Textbook: Refer to current academic year printout