**Course Title:** Management of the Virtual Organization  
**Department:** Business and Technology  
**Curriculum:** e-Commerce Option  
**Date submitted:** Spring 2014 (AAC: 14-26)

**Course Code:** (eg. ACC 101) BMG*280  
**Course Type:** L/D

**Prerequisites:**  
C or better in eBusiness (BBG*214) OR permission of Department Chair

**Course Descriptors:** Make certain that the course descriptors are consistent with college and Board of Trustees policies, and the current course numbering system.

**Course Code:** (eg. ACC 101) BMG*280  
**Course Type:** L/D

**Elective Type:** G

**Credit Hours:** 3  
**Developmental:** (yes/no) no  
Lecture: 3  
Clinical: 0  
Lab: 0  
Studio: 0  
Other: 0  
TOTAL: 3

**Contact Hours:**

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<th>Lecture</th>
<th>Clinical</th>
<th>Lab</th>
<th>Studio</th>
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**Class Maximum:** 35  
**Semesters Offered:** S/F/Su

**Ability-Based Education (ABE) Statement:** At Tunxis Community College students are assessed on the knowledge and skills they have learned. The faculty identified the General Education Abilities critical to students’ success in their professional and personal lives. In every class, students are assessed on course abilities, sometimes program abilities, and, in most classes, at least one General Education Ability. Students will receive an evaluation of the degree to which they have demonstrated or not demonstrated that General Education Ability.

**Catalog Course Description:** The science and application of management principles are constantly changing as organizations change to be more flexible and cost effective. The virtual organization, team based organizations, and networked organizations are just a few of the new configurations that are encountered in today’s business world. This course exposes students to these new organizations, to help them apply management principles to these structures and equip them to work in the present-day global workplace.
### Topical Outline:
List course content in outline format.

1. Management organizational structure and effect on employees
2. Types of structures
3. Project management
4. Integrating customers and suppliers in work team
5. Leadership and team building
6. Empowering workers
7. Managing yourself and your work while meeting organizational goals
8. Managing a virtual operation

### Outcomes:
Describe measurable skills or knowledge that students should be able to demonstrate as evidence that they have mastered the course content.

Upon successful completion of this course, the student will be able to do the following:

1. explain what a virtual organization is and the resources necessary for the virtual organization to succeed
2. interpret and evaluate the different business structures employed in today’s modern organization, create a business structure to compete in the new global economy, and apply management concepts to the modern organizational structure using course concepts, write a project plan for a virtual organization and develop strategies to measure the organizations efficiency
3. demonstrate an ability to lead virtual teams to meet specific goals and the ability to locate resources to help manage the virtual organization

### PROGRAM: *(Numbering reflects Program Outcomes as they appear in the college catalog)*

**Business Administration Program**

1. Successfully complete the business administration core courses and demonstrate competencies necessary for success in business administration including an understanding of:
   - a) the impact of leadership, employee behavior, organizational culture, group dynamics, and the team-based approach in defining organizational culture, and attaining organizational goals and objectives
   - b) the impact of leadership, employee behavior, organizational culture, group dynamics, and the team-based approach in defining organizational culture, and attaining organizational goals and objectives
2. demonstrate the ability to integrate knowledge and apply learned skills for real-world business decision making
3. demonstrate proficiency in the General Education Abilities as they apply to the business professions.

**e-Commerce Option**

1. demonstrate competency in researching, planning, implementing, and evaluating the components of an e-enterprise program
2. demonstrate specialized knowledge necessary for success in e-Commerce including applying specialized business concepts as they are applied to the virtual environment

### GENERAL EDUCATION: *(Numbering reflects General Education Outcomes as they appear in the college catalog)*

2. **Critical Analysis/ Logical Thinking** - Students will be able to organize, interpret, and evaluate evidence and ideas within and across disciplines; draw reasoned inferences and defensible conclusions; and solve problems and make decisions based on analytical processes.

   **Demonstrates:** Identifies the issue(s); formulates an argument; explains and analyzes relationships clearly; draws reasonable inferences and conclusions that are logical and defensible; provides support by evaluating credible sources of evidence necessary to justify conclusions.

   **Does Not Demonstrate:** Identifies few or no issues; formulates an argument without significant focus; provides an unclear explanation of analysis and relationships; drawing few reasonable inferences and conclusions that are illogical and indefensible; provides little to no support using credible sources of evidence necessary to justify conclusions.
### Evaluation
List how the above outcomes will be assessed.

Assessment will be based on the following criteria:
1. examinations
2. papers
3. quizzes
4. oral presentations
5. group projects

### Instructional Resources
List library (e.g. books, journals, online resources), technological (e.g. Smartboard, software), and other resources (e.g. equipment, supplies, facilities) required and desired to teach this course.

**Required:** No special facilities are required.
**Desired:** none

### Textbook(s)
Textbook: Refer to current academic year printout