Course Title: Principles of Management

Department: Business and Technology

Curriculum: Business Administration

Date submitted: Spring 2014

**Course Descriptors:**
Make certain that the course descriptors are consistent with college and Board of Trustees policies, and the current course numbering system.

**Course Code:** BMG*202

**Prerequisites:**
C- or better in Composition (ENG101)

**Elective Type:** G

**Credit Hours:** 3

**Corequisites:** None

**Contact Hours:**
- Lecture: 3
- Lab: 0
- Studio: 0
- Other: 0
- TOTAL: 3

**Class Maximum:** 35

**Semesters Offered:** F/S

**Catalog Course Description:**
Integrates the study of management principles with the development of leadership, teamwork, and interpersonal skills. Topics include the planning, organizing, leading, and controlling functions of management; as well as group dynamics, team building, leadership, conflict and change, diversity, and organizational culture. Through experiential and group exercises and case studies, students will gain experience in teamwork, leadership, problem solving, and decision-making.

**Topical Outline:**
- Management of Organizations
  1. Introduction, Evolution of Management
Upon successful completion of this course, the student will be able to do the following:

**COURSE:**

1. explain the positive role that business management plays in society through an understanding of history of management, contemporary approaches to management and business’ role in fostering corporate social responsibility

2. describe the role and function of strategic human resource management and the basics of hiring, development, compensation, performance management and labor relations

3. analyze the role manager’s play in the planning, organizing, leading and controlling process of management, with specific reflection on ethical understanding, implications and the reasoning abilities in today’s organizations

4. demonstrate an understanding of group dynamics and teamwork with culturally and intellectually diverse people, and the importance of fostering relationships with employers, peers, supervisors and subordinates

**PROGRAM:** *(Numbering reflects Program Outcomes as they appear in the college catalog)*

**Business Administration Program**

1. successfully complete the business administration core courses and demonstrate competencies necessary for success in business administration including an understanding of:

   a) the impact of leadership, employee behavior, organizational culture, group dynamics, and the team-based approach in defining organizational culture, and
attaining organizational goals and objectives

2. demonstrate the ability to integrate knowledge and apply learned skills for real-world business decision-making

3. demonstrate proficiency in the General Education Abilities as they apply to the business professions

**GENERAL EDUCATION:** (Numbering reflects General Education Outcomes as they appear in the college catalog)

2. **Critical Analysis/ Logical Thinking** - Students will be able to organize, interpret, and evaluate evidence and ideas within and across disciplines; draw reasoned inferences and defensible conclusions; and solve problems and make decisions based on analytical processes.

   **Demonstrates:** Identifies the issue(s); formulates an argument; explains and analyzes relationships clearly; draws reasonable inferences and conclusions that are logical and defensible; provides support by evaluating credible sources of evidence necessary to justify conclusions.

   **Does Not Demonstrate:** Identifies few or no issues; formulates an argument without significant focus; provides an unclear explanation of analysis and relationships; drawing few reasonable inferences and conclusions that are illogical and indefensible; provides little to no support using credible sources of evidence necessary to justify conclusions.

11. **Written Communication (embedded)** - Students will be prepared to develop written texts of varying lengths and styles that communicate effectively and appropriately across a variety of settings.

   **Demonstrates:** Writes articulate texts using appropriate evidence and appeals as determined by the rhetorical situation.

   **Does Not Demonstrate:** Writes texts lacking appropriate evidence and appeals as determined by the rhetorical situation.

**Assessment will be based on:**
- examinations
- quizzes
- experiential exercises
- papers
- oral presentations
- group projects

**Instructional Resources:**
- List library (e.g. books, journals, on-line resources), technological (e.g. Smartboard, software), and other resources (e.g. equipment, supplies, facilities) required and desired to teach this course.

   **Required:** None
   **Desired:** None

**Textbook(s)**
- Refer to current academic year printout