# COURSE SYLLABUS

<table>
<thead>
<tr>
<th>Course Title:</th>
<th>Public Speaking</th>
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<tr>
<td>Department:</td>
<td>Humanities</td>
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<tr>
<td>Curriculum:</td>
<td>Speech</td>
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**Course Code:** (eg. ACC 101) **COM**173  
**Course Type:** L  
A: Clinical  B: Lab  D: Distance Learning  
I: Individual/Independent  L: Lecture  N: Internship  
M: Seminar  P: Practicum  U: Studio  
X: Combined Lecture/Lab  Y: Combined Lecture/Clinical/Lab  Z: Combined Lecture/Studio

**Course Descriptors:**  
Make certain that the course descriptors are consistent with college and Board of Trustees policies, and the current course numbering system.

<table>
<thead>
<tr>
<th>Elective Type:</th>
<th>G/HU/LAS</th>
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**Elective Type:** G/HU/LAS  

**Credit Hours:** 3  
**Developmental:** (yes/no) No  
**Lecture:** 3  
**Clinical:** 0  
**Lab:** 0  
**Studio:** 0  
**Other:** 0  
**TOTAL:** 3

**Class Maximum:** 23  
**Semesters Offered:** F/S/Su

**Catalog Course Description:**  
Introduces students to the principles of oral communication with an emphasis on the public speaking skills needed for academic and professional presentations. Students will apply their knowledge of the theories of effective oral communication and present a variety of speeches that appropriately use audio visual aids and outside research. In a workshop environment, students will enhance their skills in critical thinking and listening by assessing their own public speaking and providing feedback on the public speaking of others.

**Topical Outline:**  
List course content in outline format.  
1. The Process of Communication  
2. Speech Apprehension  
3. Effective Delivery of Verbal and Nonverbal Communication  
4. Audience Adaptation and Speech Goals  
5. Listening and Critical Thinking Skills when Responding to Oral Presentations

**Prerequisites:**  
C- or better in Integrated Reading and Writing II (ENG*075) OR Introduction to College Reading & Writing (ENG*093) OR Introduction to College English (ENG*096) OR Reading & Writing VI (ESL*162), or placement into Composition (ENG*101)

**Corequisites:**  
None

**Other Requirements:**  
None

Original-4/10/07
| 6. The Narrative Speech | **Outcomes:** Describe measurable skills or knowledge that students should be able to demonstrate as evidence that they have mastered the course content. |
| 7. The Outline: Organizing Main Ideas and Supporting Information | **COURSE:** Upon successful completion of this course, the student will be able to do the following: |
| 8. The Informative Speech | 1. identify principles and theories of effective oral communication as they relate to public speaking |
| 9. Appropriate Use of Audio/Visual Aids | 2. develop verbal and nonverbal communication skills through delivery of prepared and impromptu oral presentations |
| 10. The Persuasive Speech | 3. incorporate outside research and appropriate audio and visual aids in prepared oral presentations |
| 11. Outside Research: Utilizing and Citing Outside Sources | 4. utilize critical thinking and listening skills to evaluate oral presentations |
| 12. The Special Occasion Speech | **PROGRAM:** (Numbering reflects Program Outcomes as they appear in the college catalog) |

**GENERAL EDUCATION:** (Numbering reflects General Education Outcomes as they appear in the college catalog)

6. Oral Communication (embedded) - Students will be prepared to develop oral messages of varying lengths and styles that communicate effectively and appropriately across a variety of settings.
   - **Demonstrates:** Delivers oral presentations with information and/or analysis appropriate for the rhetorical situation. Content is reinforced by appropriate verbal and nonverbal communication.
   - **Does Not Demonstrate:** Oral presentations lack information and/or analysis appropriate for the rhetorical situation. Content may not be reinforced by appropriate verbal and nonverbal communication.

**Evaluation:** List how the above outcomes will be assessed.

Assessment will be based on the following criteria:

At least three speeches in three different genres—a narrative, an informative, and a persuasive—with lengths that vary from 4-8 minutes. At least one presentation will involve outside research and audio/visual aids. (**Common Assessment**) Self-evaluation through examination of at least one video presentation Short, impromptu speeches of approximately 2 minutes Peer evaluation and quizzes and/or exams

**Instructional Resources:**

- **Required:** Video camera for taping presentations
- **Desired:**

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**Original:** 4/10/07
<table>
<thead>
<tr>
<th>Textbook(s)</th>
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<tbody>
<tr>
<td>Choose one of the following textbooks or provide alternate selection to</td>
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<tr>
<td>Department Chair for approval:</td>
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<tr>
<td><em>The Challenge of Effective Speaking</em> by Rudolph F. Verderber and Kathleen</td>
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<tr>
<td>S. Verderber</td>
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<tr>
<td><em>Public Speaking for College and Career</em> by Hamilton Gregory</td>
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