

COURSE SYLLABUS

Course Title:	Public Speaking	Date submitted:	Spring 2015 (AAC: 15-37)	
Department:	Humanities			
Curriculum:	Speech			
Course Descriptors: Make certain that the course descriptors are consistent with college and Board of Trustees policies, and the current course numbering system.	Course Code: (eg. ACC 101)	COM*173	Prerequisites: C- or better in Integrated Reading and Writing II (ENG*075) OR Introduction to College Reading & Writing (ENG*093) OR Introduction to College English (ENG*096) OR Reading & Writing VI (ESL*162), or placement into Composition (ENG*101)	
	Course Type:	L		
	A: Clinical B: Lab D: Distance Learning I: Individual/Independent L: Lecture N: Internship M: Seminar P: Practicum U: Studio X: Combined Lecture/Lab Y: Combined Lecture/ Clinical/Lab Z: Combined Lecture/Studio	Elective Type:	G/HU/LAS	Corequisites: None
	AH: Art History E: English FA: Fine Arts FL: Foreign Language G: General HI: History HU: Humanities LAS: Liberal Arts & Sciences M: Math S: Science SS: Social Science	Credit Hours:	3	
	Developmental: (yes/no)	No	Other Requirements: None	
	Lecture:	3		
	Clinical:	0		
	Lab:	0		
	Studio:	0		
	Contact Hours:	Other:	0	
TOTAL:	3			
Class Maximum:	23			
Semesters Offered:	F/S/Su			
Catalog Course Description:	Introduces students to the principles of oral communication with an emphasis on the public speaking skills needed for academic and professional presentations. Students will apply their knowledge of the theories of effective oral communication and present a variety of speeches that appropriately use audio visual aids and outside research. In a workshop environment, students will enhance their skills in critical thinking and listening by assessing their own public speaking and providing feedback on the public speaking of others.			
Topical Outline: List course content in outline format.	<ol style="list-style-type: none"> 1. The Process of Communication 2. Speech Apprehension 3. Effective Delivery of Verbal and Nonverbal Communication 4. Audience Adaptation and Speech Goals 5. Listening and Critical Thinking Skills when Responding to Oral Presentations 			

	<ol style="list-style-type: none"> 6. The Narrative Speech 7. The Outline: Organizing Main Ideas and Supporting Information 8. The Informative Speech 9. Appropriate Use of Audio/Visual Aids 10. The Persuasive Speech 11. Outside Research: Utilizing and Citing Outside Sources 12. The Special Occasion Speech
<p>Outcomes: Describe measurable skills or knowledge that students should be able to demonstrate as evidence that they have mastered the course content.</p>	<p>Upon successful completion of this course, the student will be able to do the following:</p> <p>COURSE:</p> <ol style="list-style-type: none"> 1. identify principles and theories of effective oral communication as they relate to public speaking 2. develop verbal and nonverbal communication skills through delivery of prepared and impromptu oral presentations 3. incorporate outside research and appropriate audio and visual aids in prepared oral presentations 4. utilize critical thinking and listening skills to evaluate oral presentations <p>PROGRAM: <i>(Numbering reflects Program Outcomes as they appear in the college catalog)</i></p> <p>GENERAL EDUCATION: <i>(Numbering reflects General Education Outcomes as they appear in the college catalog)</i></p> <p>6. Oral Communication (embedded) - Students will be prepared to develop oral messages of varying lengths and styles that communicate effectively and appropriately across a variety of settings.</p> <p>Demonstrates: Delivers oral presentations with information and/or analysis appropriate for the rhetorical situation. Content is reinforced by appropriate verbal and nonverbal communication.</p> <p>Does Not Demonstrate: Oral presentations lack information and/or analysis appropriate for the rhetorical situation. Content may not be reinforced by appropriate verbal and nonverbal communication.</p>
<p>Evaluation: List how the above outcomes will be assessed.</p>	<p>Assessment will be based on the following criteria:</p> <p>At least three speeches in three different genres--a narrative, an informative, and a persuasive--with lengths that vary from 4-8 minutes. At least one presentation will involve outside research and audio/visual aids. (Common Assessment)</p> <p>Self-evaluation through examination of at least one video presentation</p> <p>Short, impromptu speeches of approximately 2 minutes</p> <p>Peer evaluation and quizzes and/or exams</p>
<p>Instructional Resources:</p> <p>List library (e.g. books, journals, on-line resources), technological (e.g. Smartboard, software), and other resources (e.g. equipment, supplies, facilities) required and desired to teach this course.</p>	<p>Required: Video camera for taping presentations</p> <p>Desired:</p>

<p>Textbook(s)</p>	<p>Choose one of the following textbooks or provide alternate selection to Department Chair for approval:</p> <p><i>The Challenge of Effective Speaking</i> by Rudolph F. Verderber and Kathleen S. Verderber</p> <p><i>Public Speaking for College and Career</i> by Hamilton Gregory</p>
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