

TABLE 7: Business Unit Performance Results (Standard 6)

Complete the following table. Provide three or four examples, reporting what you consider to be the most important data. It is not necessary to provide results for every process.

<p>Organizational Effectiveness Results</p> <p>Organizational effectiveness results examine attainment of organizational goals. Each business unit must have a systematic reporting mechanism for each business program that charts results such as enrollment patterns, student academic success, graduation rates, retention rates, job placement rates, transfer rates, industry certification/licensure attainment, increased use of web-based technologies, use of facilities by community organizations, contributions to the community, or partnerships, retention rates by program, and what you report to governing boards and administrative units.</p> <p>- Please note that data reported in this table should be business unit data and not institution-wide data.</p> <p>- If for any given performance measure your goal is being exceeded repeatedly, consider either increasing the goal or changing the performance measure so that action can be taken to improve the program.</p> <p>- For all data reported, show sample size (n=75).</p>																	
<p style="text-align: center;">Analysis of Results</p>																	
<p>Performance Measure: What is your performance measure? What is your goal? (The goal should be measurable.)</p>	<p>What is your measurement instrument or process? (indicate length of cycle)</p>	<p>Current Results: What are your current results?</p>	<p>Analysis of Results: What did you learn from your results?</p>	<p>Action Taken or Improvement Made: What did you improve or what is your next step?</p>	<p>Provide a graph or table of resulting trends (3-5 data points preferred)</p>												
<p>Increase Fall to Spring retention of Business Administration majors.</p>	<p>One term retention. Student registered and returned or completed in the following semester.</p>	<p>Fall 2015 to Spring 2016, 75%; Fall 2016 to Spring 2017, 74%; Fall 2017 to Spring 2018, 73%</p>	<p>Percentage of retention differs by 1% at a descending rate but stable 73-75%.</p>	<p>Will have three meetings a year with business students regarding continued education and completion plans.</p>	<div style="text-align: center;"> <p>Fall-Spring Retention Rate</p> <table border="1" style="margin: 10px auto;"> <caption>Fall-Spring Retention Rate Data</caption> <thead> <tr> <th>Period</th> <th>Sample Size (n)</th> <th>Retention Rate (%)</th> </tr> </thead> <tbody> <tr> <td>2015-2016</td> <td>444</td> <td>75%</td> </tr> <tr> <td>2016-2018</td> <td>450</td> <td>74%</td> </tr> <tr> <td>2017-2018</td> <td>489</td> <td>73%</td> </tr> </tbody> </table> </div>	Period	Sample Size (n)	Retention Rate (%)	2015-2016	444	75%	2016-2018	450	74%	2017-2018	489	73%
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