Course Title: Illustration

Department: Arts and Media

Date submitted: May 2019 (AAC: 19-25)

Curriculum: Visual Fine Art

Course Code: ART*215

Course Type: Z

Prerequisites: C- or better in Drawing II (ART*112)

Elective Type: FA/G/HU/LAS

Credit Hours: 3

Developmental: no

Lecture: 2

Clinical: 0

Lab: 0

Studio: 2

Other: 0

TOTAL: 4

Corequisites: None

Other Requirements: None

Class Maximum: 20

Semesters Offered: Sp/Su

Catalog Course Description:

Problems in illustration are presented to introduce the student to the many facets of the illustration field. Print illustration, book illustration, catalog illustration, and web illustration are a few of the topics covered in this class. Digital and 3-D computer illustration will be presented as alternatives to traditional illustration techniques. Processes involved during the course are as followed but not limited to: Scratchboard, watercolor, ink, fine acrylic, gouache, colored pencil, and pastel.

Topical Outline:

List course content in outline format.

1. Introduction of both hard-edge and expressive line techniques
2. Exploration of media: pencil, pen and ink, colored pencil, marker, watercolor, gouache, and scratchboard
3. Assignments with specific descriptive outcomes. Working with specific art direction
4. Collage, mixed media
5. Use of the human figure in illustration
6. Book Illustration
Outcomes:
Describe measurable skills or knowledge that students should be able to demonstrate as evidence that they have mastered the course content.

Upon successful completion of this course, the student will be able to do the following:

COURSE:
1. apply basic and advanced design concepts to illustration projects
2. compare traditional reproduction processes with digital reproduction processes
3. create original illustrations based on specific art direction
4. create finished illustrations ready for print reproduction
5. identify the methods of pictorial composition used by artists and illustrators of the past and present
   identify and study the work of modern and old masters of drawing, illustration, and design
6. create a professional finished portfolio

PROGRAM: (Numbering reflects Program Outcomes as they appear in the college catalog)

VISUAL FINE ARTS ASSOCIATE DEGREE
1. demonstrate the concepts associated with formal artistic composition in two-dimensional image creation
2. demonstrate skills in handling materials in drawing, painting, and design
3. exhibit the importance of craft and professionalism in creating visual works of art
4. demonstrate the ability to work out visual problems as they occur in specific projects to achieve competent design resolutions
5. control spatial illusions and learn how to manipulate materials to create spatial illusions on a two-dimensional surface; understand form and shape relationships
6. control materials to produce pre-determined desired visual effects
7. exhibit a sense of color systems, tonal relationships, and value relationships
8. demonstrate creative solutions to aesthetic problems via a professional portfolio presentation
9. exhibit a sense of aesthetics and sensitivity toward diverse areas of visual art
10. demonstrate the ability to communicate artistic ideas and concepts clearly and effectively
11. use critical thinking and philosophical skills as they apply to the artistic process

GENERAL EDUCATION:
1. Aesthetic Dimensions - Students will understand the diverse nature, meanings, and functions of creative endeavors through the study and practice of literature, music, the theatrical and visual arts, and related forms of expression.
   Demonstrates: Identifies and describes formal aspects, historical or cultural context, and aesthetic elements of the genre with clarity and appropriate vocabulary.
   Does Not Demonstrate: Unable to clearly identify and describe the formal aspects, historical context, and aesthetic elements of the genre.

Evaluation: List how the above outcomes will be assessed.

Assessment will be based on the following criteria:
Tests
Written assignments
Class critiques
Completion of all required illustrations respective to due dates and individual
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<th>Instructional Resources:</th>
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<td>List library (e.g. books, journals, online resources), technological (e.g. Smartboard, software), and other resources (e.g. equipment, supplies, facilities) required and desired to teach this course.</td>
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<tr>
<td><strong>Required:</strong> None</td>
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<td><strong>Desired:</strong></td>
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