# Course Syllabus

**Course Title:** Public Speaking  
**Department:** Humanities  
**Curriculum:** Speech  
**Date submitted:** May 2019 (AAC:19-25)

## Course Code: COM*173

### Prerequisites:
- C- or better in Integrated Reading and Writing II (ENG*075) OR Introduction to College Reading & Writing (ENG*093) OR Introduction to College English (ENG*096) OR Reading & Writing VI (ESL*162), or placement into Composition (ENG*101)

### Elective Type:
- HU, LA

### Credit Hours:
- 3

### Developmental:
- No

### Contact Hours:
- Lecture: 3
- Clinical: 0
- Lab: 0
- Studio: 0
- Other: 0
- TOTAL: 3

### Class Maximum: 20

## Catalog Course Description:
Introduces students to the principles of oral communication with an emphasis on the public speaking skills needed for academic and professional presentations. Students will apply their knowledge of the theories of effective oral communication and present a variety of speeches that appropriately use audio visual aids and outside research. Students will enhance their skills in critical thinking and listening by providing feedback on the public speaking of themselves and others in a workshop environment.

## Topical Outline:
1. The Process of Communication  
2. Speech Apprehension  
3. Effective Delivery of Verbal and Nonverbal Communication  
4. Audience Adaptation and Speech Goals  
5. Listening and Critical Thinking Skills when Responding to Oral Presentations  
6. The Narrative Speech
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<thead>
<tr>
<th>Course Syllabus: Public Speaking</th>
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<tbody>
<tr>
<td><strong>7. The Outline: Organizing Main Ideas and Supporting Information</strong></td>
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<td><strong>8. The Informative Speech</strong></td>
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<td><strong>9. Appropriate Use of Audio/Visual Aids</strong></td>
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<td><strong>10. The Persuasive Speech</strong></td>
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<td><strong>11. Outside Research: Utilizing and Citing Outside Sources</strong></td>
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<td><strong>12. The Special Occasion Speech</strong></td>
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Upon successful completion of this course, the student will be able to do the following:

**COURSE:**
1. Identify principles and theories of effective oral communication as it relates to public speaking.
2. Develop verbal and nonverbal oral communication skills through delivery of prepared and impromptu oral presentations.
3. Incorporate outside research and appropriate audio and visual aids in prepared oral presentations.
4. Utilize critical thinking and listening skills to evaluate oral presentations.

**PROGRAM:** *(Numbering reflects Program Outcomes as they appear in the college catalog)*

N/A

**GENERAL EDUCATION:** *(Numbering reflects General Education Outcomes as they appear in the college catalog)*

Oral Communication (embedded) - Students will be prepared to develop oral messages of varying lengths and styles that communicate effectively and appropriately across a variety of settings. Demonstrates: Delivers oral presentations with information and/or analysis appropriate for the rhetorical situation. Content is reinforced by appropriate verbal and nonverbal communication. Does Not Demonstrate: Oral presentations lack information and/or analysis appropriate for the rhetorical situation. Content may not be reinforced by appropriate verbal and nonverbal communication.

**Evaluation:**

Assessment will be based on the following criteria:
- At least three speeches in three different genres—a narrative, an informative, and a persuasive—with lengths that vary from 4-8 minutes.
- At least one presentation will involve outside research and audio/visual aids (Common Assessment).
- Short, impromptu speeches of approximately 2 minutes.
- Peer evaluation and quizzes and/or exams.

**Instructional Resources:**

| Required: None |

| Textbook(s) |
| Textbook choices should be approved by Department Chair. |

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